ABOUT COCOA BEACH - COMMUNITY

Cocoa Beach lies on a beautiful barrier island nestled between the Atlantic Ocean and the Banana River Lagoon. It is a beachside community just a short drive from the Kennedy Space Center and three major universities. It is 60 miles west of Orlando and an additional 10 miles to Disney World. Tampa is 135 miles west, Jacksonville 165 miles north and Miami and Fort Lauderdale 200 miles to the south. Orlando International Airport is 50 miles west and Port Canaveral, the 2nd largest cruise port in North America, is 7 miles north of the City.

Major employers in the area are space and defense contractors, SpaceX, Northrup Grumman, L3Harris and NASA. There are three major health care providers: Health First (4 hospitals, one trauma center, one in Cocoa Beach), Parrish, and Steward.
The Brevard County School District educates over 73,000 students across the Space Coast. Cocoa Beach is home to Theodore Roosevelt Elementary and Freedom 7 Elementary.

Cocoa Beach Jr/Sr High School has a highly-regarded International Baccalaureate Program. This high school has the distinction of being just one of 24 schools in the nation to offer a Jr/Sr IB Program.

Cocoa Beach also offers easy access to colleges and universities - Eastern Florida State College, University of Institute of Technology.
Statistical and Organizational Information

Government
Date established- June 5, 1925
Incorporated- June 27, 1957
Fiscal Year- Oct. 1 -Sept. 30
Form of Government - Commission/Manager
Terms of office- 4 year staggered
Employees- 209 FTE, 116 Part time (regular and seasonal)

Population- 11,378
Land Area- 3.5 Sq. Miles
Water Area- 12.8 Sq. Miles

Percentage of the General Fund that Ad Valorem Tax make up: 36.5%
Unemployment rate: 4.3%
Residents over 65: 36%
FORM OF GOVERNMENT: Commission/Manager

COMMISSION: 4 Commissioners and Mayor elected City wide

NUMBER OF CITY MANAGERS IN LAST 40 YEARS*: 10

NUMBER OF UNIONS: 3

GFOA CERTIFICATES FOR FINANCIAL REPORTING: 28 years

MILLAGE: 5.8294

*Current City Manager retiring
### BUDGET OVERVIEW

**REVENUE BY SOURCE (all funds) = 46,753,446**

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad Valorem Taxes</td>
<td>25%</td>
</tr>
<tr>
<td>Charges for Services</td>
<td>36%</td>
</tr>
<tr>
<td>Intergovernmental</td>
<td>14%</td>
</tr>
<tr>
<td>Other Taxes</td>
<td>10%</td>
</tr>
<tr>
<td>Other Receipts</td>
<td>12%</td>
</tr>
<tr>
<td>Misc</td>
<td>3%</td>
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</tbody>
</table>

*Annual Budget Fiscal Year 2021
The CRA has completed one major project: A three-story parking garage with 241 spaces, electric vehicle charging station, showers, restrooms, elevator, 3600 sq.ft of storage space, office for Parking Enforcement Officers, and Information Center space (used by Cocoa Beach Main Street).

The next major project will be the development of a Cultural Green Space. The Cultural Green Space will be actualized after the building of a new City Hall and will be on the site of the old City Hall and Police Station.

<table>
<thead>
<tr>
<th>Year</th>
<th>Assessed Value</th>
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<tbody>
<tr>
<td>2008-Base year</td>
<td>$118,031,690.00</td>
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<tr>
<td>2014</td>
<td>$130,326,700.00</td>
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<tr>
<td>2015</td>
<td>$144,861,700.00</td>
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<tr>
<td>2016</td>
<td>$161,977,000.00</td>
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<tr>
<td>2017</td>
<td>$176,352,730.00</td>
</tr>
<tr>
<td>2018</td>
<td>$189,226,110.00</td>
</tr>
<tr>
<td>2019</td>
<td>$197,339,050.00</td>
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<tr>
<td>2020</td>
<td>$212,557,070.00</td>
</tr>
</tbody>
</table>
Fire and Police Protection

Fire- 2 stations and 28 Firefighters- new downtown station constructed in 2014
Police- 1 station (occupy October 2021) and 39 sworn officers
Municipal Services

**Sewer and Stormwater Service**
- 64 miles of sanitary sewer lines
- 23 miles of storm pipes
- 3,587 sewer customers in City
- 1,296 sewer customers outside of City
- 3,310 stormwater customers in City
- adopted Stormwater Utilities
- 1,957 reuse water customers in City
- City also provides sewer services to Patrick Space Force Base, Port Canaveral and some unincorporated areas

- 1,393 Street lights (owned by FP&L)
- 35.2 miles of City streets
- 8 state paved center line miles
- No center line miles unpaved
- There is one major north/south roadway (SRA1A) through Cocoa Beach
10 City and 2 County parks
8 City and 1 County playground
2 softball fields (lighted)
2 baseball fields (lighted)
12 tennis courts (all lighted, 10 hard courts, 2-clay)
6 soccer fields
50-meter swimming pool
1 "kiddie" pool and spray park
1 skate park (lighted)
1 recreation center
27-hole golf course (3 nine hole courses available)
2 public boat ramps
The Ideal Candidate

- Outgoing, confident, mature, and an experienced professional. Must be principled with an impeccable reputation, who embraces high ethical standards in both their public and private life.

- Recognized as a person of integrity and somebody who serves as a staunch advocate for the City of Cocoa Beach.
- Is able to assist the Commission in establishing a long-range vision and implementation strategies for the City.
- Will work collaboratively with staff, not by just providing direction and delegating, but by empowering the staff.
- Will be respectful, a mentor, set priorities, provide resources, have high expectations and expect deadlines to be met. Accountability has been and will continue to be important.
- Must possess good listening and communication skills. Able to effectively communicate with the City Commission, City employees, residents, businesses and other governmental units.
- Has experience in managing a coastal community.
- Is experienced in addressing environmental issues, unique to a coastal community.
- Promotes a team environment.
- Able to translate Commission Policy into tangible, measurable outcomes for staff to implement.
- Experienced in addressing infrastructure needs of a beachside community.
- Is positive and has a “can do” attitude.
The Ideal Candidate

- Is respectful of others
- Is open, accessible to employees, citizens, businesses, and the Commission
- Expects all employees to treat citizens, other employees and officials with respect and dignity.

- Is expected to be active in the community and supportive of community events.
- Is experienced in Emergency Management in a beachside community.
- Has a history of providing strong policy recommendations to the governing body.
- Is well versed and stays up to date in governmental management techniques.
- Can demonstrate the ability to attract and retain highly-qualified employees.
- Is experienced in developing staff and expects staff to stay up to date in their area of expertise.

City Manager

The Authority of the City Manager is provided for in the City Charter:

“There shall be a city manager who shall be responsible to the commission for the administration of all city affairs. The city manager shall be appointed by the city commission and shall serve at the pleasure of the city commission. The compensation of the city manager shall be fixed by the commission.”
Required Qualifications

The ideal candidate will have at least five years experience as a City/County Manager, an Assistant City Manager, or other high level administration experience, may be substituted. The individual is expected to have at least a bachelor’s degree in business administration, public administration, urban planning or a related field. City residency required within 6 months of employment. The salary range is $130,000 to $165,000, and a comprehensive benefit package.

More information on the City, and requirements of this position can be viewed on the City's website: www.cityofcocoabeach.com

Cocoa Beach is an Equal Opportunity Employer and encourages women and minorities to apply. Under the Florida Public Records Act, all applications are subject to disclosure upon receipt. Veteran's preference will be awarded under applicable Florida law.